

# ORDER



**Orders**  
**Order / Rev:** 1795483  
**Alt Order #:** 09509996  
**Product Desc:** TURNER CANDIDATE RTS  
**Estimate:**  
**Flight Dates:** 05/23/19 - 07/06/19  
**Original Date / Rev:** 05/22/19 / 07/02/19  
**Order Type:** RFP

**KHOU**  
**Primary AE:** Rich Grochola  
**Sales Office:** T-LA  
**Sales Region:** NAT

**Agency Name:** Storefront Political Media / Spot  
**Buying Contact:**  
**Billing Contact:**  
 160 Pine Street  
 San Francisco, CA 94111

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Poli/Sylvester Turner/D/MYR/TX  
**Demographic:** A18-49  
**Product Codes:** PL-City Mayor  
**Priority:** P03  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 54511  
**Agency External ID:** 10969AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/19	05/26/19	5	\$3,350.00	\$2,847.50
05/27/19	06/28/19	26	\$32,170.00	\$27,344.50
07/01/19	07/06/19	6	\$6,825.00	\$5,801.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2019	5	\$3,350.00	\$2,847.50	0.00
June 2019	26	\$32,170.00	\$27,344.50	0.00
July 2019	6	\$6,825.00	\$5,801.25	0.00
<b>Totals</b>	<b>37</b>	<b>\$42,345.00</b>	<b>\$35,993.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rich Grochola			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	05/23/19	05/24/19	Local News @ 430a M-FCM Local News @ 430a M-F		4:30 AM-4:59 AM	---TF--	:30	1	\$200.00	P02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/19	05/26/19	---TF--		1				\$200.00		0.00			
N 2	All	05/27/19	05/31/19	Local News @ 430a M-FCM Local News @ 430a M-F		4:30 AM-4:59 AM	MTWTF--	:30	1	\$200.00	P02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/19	06/02/19	MTWTF--		1				\$200.00		0.00			
N 3	All	06/03/19	06/05/19	Local News @ 430a M-FCM Local News @ 430a M-F		4:30 AM-4:59 AM	MTW----	:30	2	\$200.00	P02	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/03/19	06/09/19	MTW----		2				\$200.00		0.00			
N 4	All	05/23/19	05/24/19	Local News @ 12p M-F CM Local News @ 12p M-F		12:00 PM-12:30 PM	PI---TF--	:30	1	\$1,000.00	P02	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/19	05/26/19	---TF--		1				\$1,000.00		0.00			
N 5	All	05/23/19	05/24/19	Local News @ 4p M-F CM Local News @ 4p M-F		4:00 PM-5:00 PM	---TF--	:30	2	\$800.00	P02	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1795483  
 Alt Order #: 09509996  
 Flight Dates: 05/23/19 - 07/06/19

Advertiser: Poli/Sylvester Turner/D/MYR/TX  
 Product Desc: TURNER CANDIDATE RTS  
 Estimate: KHOU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	All	05/27/19	05/31/19	Local News @ 4p M-F	CM	4:00 PM-5:00 PM	MTWTF--	:30	1	\$800.00	P02	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/19	05/26/19	---TF--		2				\$800.00		0.00			
N 7	All	06/03/19	06/05/19	Local News @ 4p M-F	CM	4:00 PM-5:00 PM	MTW----	:30	1	\$800.00	P02	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/19	06/02/19	MTWTF--		1				\$800.00		0.00			
N 8	All	05/27/19	05/31/19	Local News @ 6p M-F	CM	5:58 PM-6:28 PM	MTWTF--	:30	1	\$2,400.00	P02	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/19	06/02/19	MTWTF--		1				\$2,400.00		0.00			
N 9	All	05/25/19	05/25/19	Local News @ 7a Sa	CM	6:58 AM-9:00 AM	-----1-	:30	1	\$550.00	P02	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/19	05/26/19	-----1-		1				\$550.00		0.00			
N 10	All	06/01/19	06/01/19	Local News @ 6p Sa	CM	5:59 PM-6:28 PM	-----1-	:30	1	\$950.00	P02	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/19	06/02/19	-----1-		1				\$950.00		0.00			
N 11	All	06/02/19	06/02/19	Local News @ 530p Su	CM	5:29 PM-5:58 PM	-----1	:30	1	\$1,010.00	P02	0.00	NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/19	06/02/19	-----1		1				\$1,010.00		0.00			
N 12	All	06/10/19	06/14/19	Young & the Restless	CM	10:58 AM-12:00 PM	PMTWTF--	:30	1	\$1,300.00	P02	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/19	06/16/19	MTWTF--		1				\$1,300.00		0.00			
N 13	All	06/24/19	06/28/19	Young & the Restless	CM	10:58 AM-12:00 PM	PMTWTF--	:30	1	\$1,300.00	P04	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/24/19	06/30/19	MTWTF--		1				\$1,300.00		0.00			
N 14	All	06/10/19	06/14/19	Local News @ 12p M-F	CM	12:00 PM-12:30 PM	PMTWTF--	:30	1	\$1,000.00	P04	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/19	06/16/19	MTWTF--		1				\$1,000.00		0.00			
N 15	All	06/24/19	06/28/19	Local News @ 12p M-F	CM	12:00 PM-12:30 PM	PMTWTF--	:30	1	\$1,000.00	P04	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/24/19	06/30/19	MTWTF--		1				\$1,000.00		0.00			
N 16	All	06/10/19	06/14/19	Local News @ 5p M-F	CM	4:58 PM-5:30 PM	MTWTF--	:30	1	\$1,300.00	P04	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/19	06/16/19	MTWTF--		1				\$1,300.00		0.00			
N 17	All	06/17/19	06/21/19	Local News @ 5p M-F	CM	4:58 PM-5:30 PM	MTWTF--	:30	1	\$1,300.00	P04	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/19	06/23/19	MTWTF--		1				\$1,300.00		0.00			
N 18	All	06/24/19	06/28/19	Local News @ 5p M-F	CM	4:58 PM-5:30 PM	MTWTF--	:30	1	\$1,300.00	P04	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/24/19	06/30/19	MTWTF--		1				\$1,300.00		0.00			
N 19	All	06/17/19	06/21/19	Local News @ 6p M-F	CM	5:58 PM-6:28 PM	MTWTF--	:30	1	\$2,000.00	P04	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/19	06/23/19	MTWTF--		1				\$2,000.00		0.00			
N 20	All	06/10/19	06/14/19		CM	6:28 PM-6:58 PM		:30	1	\$3,710.00	P04	0.00	NM	1	\$3,710.00

Order / Rev: 1795483  
 Alt Order #: 09509996  
 Flight Dates: 05/23/19 - 07/06/19

Advertiser: Poli/Sylvester Turner/D/MYR/TX  
 Product Desc: TURNER CANDIDATE RTS  
 Estimate: **KHOU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Wheel of Frtune 630-7p			MTWTF--								
				Wheel of Frtune 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/10/19	06/16/19	MTWTF--	1	\$3,710.00	0.00								
N21	All	06/24/19	06/28/19	Local News @ 10p M-F	CM	10:00 PM-10:35 P	MTWTF--	:30	1	\$3,000.00	P02	0.00	NM	1	\$3,000.00
				Local News @ 10p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/24/19	06/30/19	MTWTF--	1	\$3,000.00	0.00								
N22	All	06/10/19	06/14/19	Late Show	CM	10:35 PM-11:37 P	MTWTF--	:30	1	\$875.00	P03	0.00	NM	1	\$875.00
				Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/10/19	06/16/19	MTWTF--	1	\$875.00	0.00								
N23	All	06/17/19	06/21/19	Late Show	CM	10:35 PM-11:37 P	MTWTF--	:30	1	\$875.00	P03	0.00	NM	1	\$875.00
				Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/17/19	06/23/19	MTWTF--	1	\$875.00	0.00								
N24	All	06/24/19	06/28/19	Late Show	CM	10:35 PM-11:37 P	MTWTF--	:30	1	\$875.00	P03	0.00	NM	1	\$875.00
				Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/24/19	06/30/19	MTWTF--	1	\$875.00	0.00								
N25	All	06/06/19	06/07/19	Local News @ 5p M-F	CM	4:58 PM-5:30 PM	---TF--	:30	1	\$1,300.00	P02	0.00	NM	1	\$1,300.00
				Local News @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/03/19	06/09/19	---TF--	1	\$1,300.00	0.00								
N26	All	06/06/19	06/07/19	Local News @ 6p M-F	CM	5:58 PM-6:28 PM	---TF--	:30	1	\$2,000.00	P02	0.00	NM	1	\$2,000.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/03/19	06/09/19	---TF--	1	\$2,000.00	0.00								
N27	All	06/06/19	06/07/19	Late Show	CM	10:35 PM-11:37 P	PI---TF--	:30	1	\$875.00	P03	0.00	NM	1	\$875.00
				Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/03/19	06/09/19	---TF--	1	\$875.00	0.00								
N28	All	06/09/19	06/09/19	Local News @ 530p Su	CM	5:29 PM-5:58 PM	-----1	:30	1	\$800.00	P02	0.00	NM	1	\$800.00
				Local News @ 530p Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/03/19	06/09/19	-----1	1	\$800.00	0.00								
N29	All	06/23/19	06/23/19	Local News @ 530p Su	CM	5:29 PM-5:58 PM	-----1	:30	1	\$800.00	P02	0.00	NM	1	\$800.00
				Local News @ 530p Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		06/17/19	06/23/19	-----1	1	\$800.00	0.00								
N30	KHOU	07/05/19	07/05/19	Price is Right	CM	10-11a	----F--	:30	1	\$975.00	P02	0.00	NM	1	\$975.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/01/19	07/07/19	----F--	1	\$975.00	0.00								
N31	KHOU	07/05/19	07/05/19	Young & the Restless	CM	11a-12p	----F--	:30	1	\$1,225.00	P02	0.00	NM	1	\$1,225.00
				Young & the Restless											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/01/19	07/07/19	----F--	1	\$1,225.00	0.00								
N32	KHOU	07/05/19	07/05/19	Local News @ 12p M-F	CM	12-1230p	----F--	:30	2	\$650.00	P03	0.00	NM	2	\$1,300.00
				Local News @ 12p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/01/19	07/07/19	----F--	2	\$650.00	0.00								
N33	KHOU	07/05/19	07/05/19	Wheel of Frtune 630-7p	CM	630-7p	----F--	:30	1	\$2,600.00	P03	0.00	NM	1	\$2,600.00
				Wheel of Frtune 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/01/19	07/07/19	----F--	1	\$2,600.00	0.00								
N34	KHOU	07/06/19	07/06/19	Wheel of Frtune 630-7p	CM	630-7p	-----S-	:30	1	\$725.00	P03	0.00	NM	1	\$725.00
				Wheel of Frtune 630-7p Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/01/19	07/07/19	-----S-	1	\$725.00	0.00								

Order / Rev: 1795483  
 Alt Order #: 09509996  
 Flight Dates: 05/23/19 - 07/06/19

Advertiser: Poli/Sylvester Turner/D/MYR/TX  
 Product Desc: TURNER CANDIDATE RTS  
 Estimate: \_\_\_\_\_  
**KHOU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/19	07/07/19	-----S-		1				\$725.00		0.00			
													Totals	6	\$6,825.00